

Immunisation keeps our kids safe.

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Now is the time to get immunised.

 access.health.wa.gov.au



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About this toolkit

This toolkit is part of WA Health's 'Be Wise. Immunise' program, supporting Western Australian early childhood centres to share clear, easy to use information with families about influenza vaccination.

It helps families to make informed decisions about their child's health and supports timely immunisation.

The resources align with WA Health advice and can be easily shared through newsletters, apps, websites, and other communication channels.

The toolkit does not replace medical advice. Families are encouraged to speak with their GP or immunisation provider if they have questions about influenza vaccination.

Need more?

For more information, visit [Access Health](#).

Please get in touch if you can't find what you need or to request alternative formats. Email communications@health.wa.gov.au

Be Wise. Immunise: influenza vaccination for children – key facts

- Influenza is different from the common cold and can cause severe complications.
- Children are at risk of severe influenza illness, including hospitalisation, even when otherwise healthy or similar.
- The influenza vaccine is free until 31 July for all Western Australians aged 6 months and older.
- In 2026, children and adolescents aged 2 to 17 years can now get the free nasal spray influenza vaccine.

Why vaccination matters

- As part of the 'Be Wise. Immunise' campaign, families are encouraged to consider annual influenza vaccination as a simple, routine way to protect children during winter.
- The influenza virus changes every year, so vaccination is needed every year.
- Vaccination helps protect children during winter and reduces the risk of severe illness.
- Influenza vaccination is recommended for everyone aged 6 months and older.

Your role

- Children can easily spread influenza early learning centres and childcare, which can then spread to families and the wider community. Vaccination, hand hygiene, and staying home when unwell helps reduce this risk.
- While vaccination decisions are made by individuals and families, education and care settings can help by sharing reliable information.
- Vaccination advice, eligibility and availability may change over time, and families should seek current, trusted health advice from their immunisation provider.
- Influenza vaccination is recommended for staff working with children to help reduce the spread of illness and protect the community.



Letter sample

Dear families,

We're sharing information from the Western Australian Government's 'Be Wise. Immunise' campaign to help families make informed decisions about influenza (flu) vaccination for children.

Influenza is a highly contagious illness that can make children very sick, even if they are usually healthy. Each year, hundreds of children in WA are admitted to hospital due to influenza, and with many needing emergency care or a visit to their general practitioner (GP). Sadly, influenza-related deaths in children occur each year.

The influenza virus changes every year, so the influenza vaccine is updated to provide protection against the most common strains. That is why it's important to get an influenza vaccine each year.

The influenza vaccination is recommended for children aged 6 months and older.

In 2026:

- influenza vaccines are free until 31 July 2026 for all Western Australians aged 6 months and older (check with your provider about any consultation fees).
- children and adolescents aged 2 to 17 years can now get free FluMist, a needle-free nasal spray as an alternative to an injectable influenza vaccine.

Influenza vaccines used in WA have a strong safety record, are approved by the [Therapeutic Goods Administration \(TGA\)](#), and are closely monitored every year. FluMist has been safely used internationally for 20 years.

For more details on routine childhood immunisations and the diseases they protect against, see the [WA childhood immunisation schedule](#) and [Influenza \(flu\) vaccine](#).

We encourage families to speak with their GP, immunisation provider or Aboriginal Medical Service if they have questions about influenza vaccination.



SMS notifications

Influenza

Influenza (flu) can make children very sick, even if they are usually healthy. All Western Australians aged 6 months and older can get a free vaccine until 31 July 2026. Providers may charge a consultation fee. Get your children and adolescents vaccinated now. Learn more: [WA Access Health](#).

Vaccines available

Influenza vaccines are now available. Annual influenza vaccination helps protect children and adolescents during winter. Vaccines are free for everyone aged 6 months and older until 31 July 2026. Providers may charge a consultation fee. Learn more: [WA Access Health](#).

FluMist nasal spray

Children and adolescents aged 2 to 17 years can now get a free FluMist influenza vaccine – a needle-free nasal spray vaccine as an alternative to an injectable influenza vaccine. Talk to your GP or healthcare provider to find out more about this needle-free option: [WA Access Health](#).

Community health immunisation clinics

Children and adolescents can get a free influenza vaccine at community health immunisation clinics. Find a clinic: [National Health Services Directory - Service Finder Widget](#).

Keeping community well

Help keep our early learning centre healthy this winter.

Get your child vaccinated now, wash hands often and keep them home if unwell. To learn more, visit [WA Access Health](#).



Short messages

Influenza vaccination reminder

Dear families,

Influenza (flu) is a highly contagious virus that can cause significant illness in children, even those who are usually healthy. Symptoms usually start suddenly and may include fever, chills, headache, a dry cough, sore throat, and tiredness or weakness.

Families are encouraged to consider influenza vaccination for their children, where appropriate. All Western Australians aged 6 months and older can get a free vaccine until 31 July 2026. Now, children and adolescents aged 2 to 17 years can get the FluMist influenza vaccine – a needle-free nasal spray as an alternative to an injectable influenza vaccine. Consultations fees may apply.

By helping protect your child, you are also helping protect the health and wellbeing of our wider early learning centre community. If you have any questions about influenza vaccination, please speak with your GP or healthcare provider.

To learn more about why influenza vaccination is important, visit [WA Access Health](#).

Keeping our community well

Dear families,

Keeping children healthy and happy is a priority at our early learning centre, especially during influenza season. When children are well, they are better able to learn, play, and enjoy their time with us.

Simple steps such as influenza vaccination, staying home when unwell and practising good hygiene help reduce the spread of winter illness. These actions help protect not only your child, but also other children, families and staff in our centre.

Book now – all Western Australians aged 6 months and older can get a vaccine for free until 31 July. Now, children and adolescents aged 2 to 17 years can get the FluMist influenza vaccine – a needle-free nasal spray as an alternative to an injectable influenza vaccine. Providers may charge a fee. Check when you book your appointment.

By working together, we can reduce the impact of influenza and continue to provide a safe and supportive learning environment for everyone.

To learn more about why influenza vaccination is important for protecting your child, visit [WA Access Health](#).

Social media posts

♥ Protect yourself and your loved ones this winter

Free influenza vaccines are now available until 31 July across Western Australia.

Influenza is highly contagious and can lead to serious complications, especially for:

- young children
- older adults
- pregnant people
- people with underlying conditions.

Vaccination is a safe and effective way to protect yourself and your community.

✅ Don't wait – book your free flu vaccine for your child today.

👉 Find your closest immunisation provider here: <https://access.health.wa.gov.au/>

👉 Speak with your doctor or immunisation provider

Stay healthy this winter, WA!

Protect yourself and your loved ones from influenza and respiratory syncytial virus (RSV) this winter. These viruses spread easily, but vaccination is safe, effective and helps reduce pressure on our hospitals.

The Be Wise. Immunise campaign helps you understand:

- ✓ When to get immunised
- ✓ Where to get immunised
- ✓ Which vaccines are recommended
- ✓ Who may be eligible for a free vaccine

👉 Get trusted info at <https://access.health.wa.gov.au/>

👉 Speak to your doctor or immunisation provider

A healthy target to keep WA healthy this winter

Influenza and respiratory syncytial virus (RSV) spread easily, but immunisation is safe, effective and helps reduce pressure on our hospitals.

WA has big influenza immunisation goals for staying healthy this winter, and you're part of it.

- ✅ Protect 30% of infants and young children from influenza
- ✅ Lift immunisation to 65% of people aged 65+ years
- ✅ Strive to set a new benchmark immunisation rate across the State – 40% of the population

You can help make this happen. Book your immunisations now and make immunisation a normal, routine step in staying well this winter. ♥

👉 Find your closest immunisation provider here: <https://access.health.wa.gov.au/>

👉 Speak to your doctor or immunisation provider



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Resources

Print and digital resources

[FluMist fact sheet – consumers](#)

FluMist videos - [FluMist - new needle-free flu vaccine available for WA kids - YouTube](#)

[Influenza \(flu\) vaccine](#)



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Visual assets

All Be Wise. Immunise assets can be downloaded from the campaign page on the [WA Health website](#)

Digital assets

Instagram tile

1080pxX1350px



Facebook tile

1080pxX1080px





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Print-ready assets

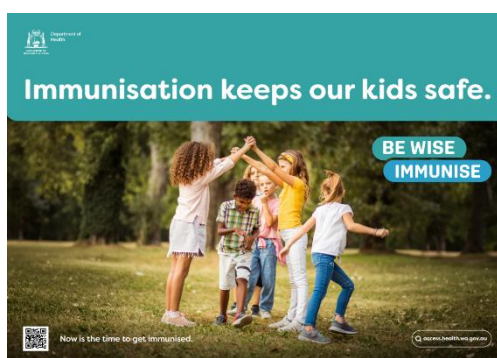
All Be Wise. Immunise assets can be downloaded from the campaign page on the [WA Health website](#)

Print assets

QR A3 posters
Print 300DPI



Corflute A0
Print 300DPI





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Flu nasal spray vaccine is **free** for kids aged 2 to 17*.

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